

VAISH PRABHAKARAN

Industrial Designer | Storyteller

Contact

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Skills

Research
Sketching
Ideation
Presentation
3D modeling & 3D Printing
Visualization & Rendering
Prototyping

Tools

Solidworks
Fusion 360
Rhinoceros
Keyshot

Photoshop
Illustrator
InDesign
Figma

Achievements

D'source Design Challenge

Selected as a winning entry in the card or board game category

Education

ArtCenter College of Design,

Pasadena CA

MS Industrial Design / Sep 21 - April 24
CGPA - 3.33

- Art Center Scholarship Recipient
- Art Center Graduate Continuing Scholarship Recipient
- TA for Cedars Sinai Fall 2022 Sponsored Project
- TA for Product Design 3 Studio
- TA for Purina Sponsored Project
- Peer Coach for product Design Dept

MAER's MIT Institute of Design,

Pune, India

B.Des Product Design / July 16 - Dec 20
Graduated with First class honors

Experience

Cory Grosser + Associates

Industrial Designer | April 2024 - Current

- Collaborate with Creative Director and clients on ideas and presentations for furniture, lighting, and related products; create drawings, renderings, and 3D models to develop concepts.
- Apply manufacturing knowledge to design mass-produced furniture and lighting, while managing 3D printers to deliver rapid prototypes and mockups.

Google ArtCenter DesignStorm

DesignStorm | September 2023 (IP owned by Google)

- Led brainstorming from ideation through final presentation in a 3-day workshop, delivering a successful pitch that engaged the Google team.
- Took a leadership role in concept development, shaping story and visualization, and prototyping with SolidWorks, KeyShot, and Cura for 3D printing.

Greenies ArtCenter Sponsored Project (Mars Petcare)

Sponsored Project May 2023 - August 2023 (IP Purchased by Mars Petcare)

- Industrial design lead on the team, driving the development of new food packaging concepts grounded in customer-facing research and client requirements.
- Directed concept exploration, feasibility testing, and all 3D modeling, rendering, and presentation using SolidWorks, KeyShot, and Cura.
- Delivered three final concepts; two were selected and purchased by the sponsor.

Dassault Systemes

Product Designer / January 2020 - August 2021

- Translated 15+ complex engineering workflows in the SIMULIA division into clear, marketable stories and videos for aerospace and automotive clients.
- Produced storyboards, renderings, and animations using Deltagen, After Effects, Catia, and SolidWorks.
- Collaborated with global teams and earned two internal awards for adaptability and rapid learning.

Deeprights Design

Product Design Intern / May 2019 - July 2019

- Created indoor planters for professional and office setting to bring nature and greenery indoors, as an intern contributed in product visualization using Keyshot, CMF palleting and sampling
- Contributed in idea generation, and mocking up installation patterns before the actual installation using Rhinos and Vray.
- Involved in testing and engineering products in the pipeline, since it was a startup I wore different hats and was very hands on working with the team.

Peepal Design

Product Design Intern / November 2017 - December 2017

- Assisted in wireframing, prototyping, and testing of apps and digital products.
- Conducted eye-tracking and user testing studies to improve design effectiveness and understand user behavior